CHECKS IN SUBDUED PLAIDS FOR FALL AND WINTER

"Plaid effects in the subdued patterns are more popular than ever," sald Ben Friedman of Friedman Bros, tailors, resterday. "The plaids have

son until now they may be said to have arrived. We are carrying an immense stock of plaids because we anticipated their popularity with Duluth's best dressed men. This season's plaid effects are the acme of refinement. We are showing them as the feature of

remarkably big stock.